

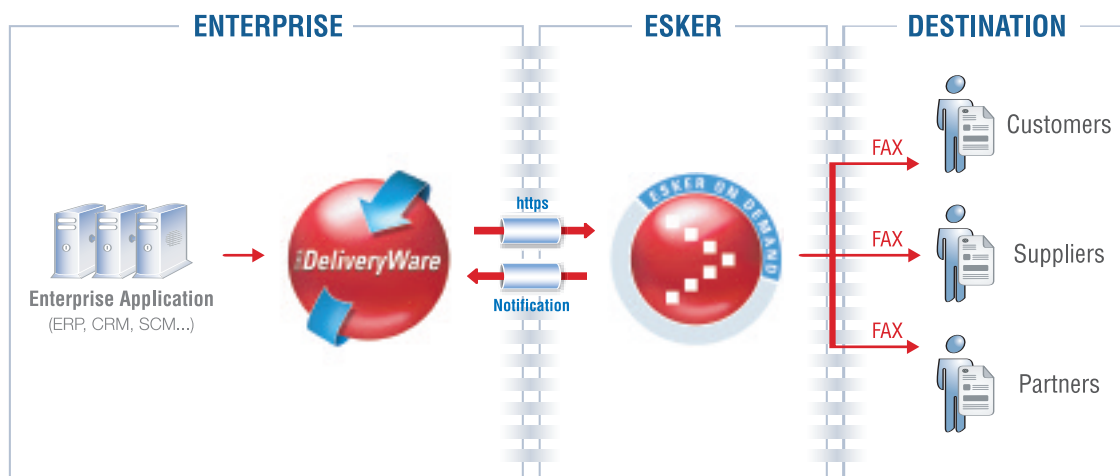


ESKER DeliveryWare 4.0

Fax on Demand: Reinventing Fax



The Esker DeliveryWare Fax on Demand service solution automatically faxes business documents directly from your enterprise and desktop applications through Esker Outsourced Fax Service offering a highly efficient and cost-effective fax solution. With Fax on Demand you can eliminate fax machines, fax boards, equipment maintenance, dedicated fax lines, and telephony charges. Faxing directly from business applications is as simple for users as printing a document or sending an email. Fax on Demand is part of the Esker on Demand delivery services that also include Mail on Demand, SMS on Demand and Email on Demand.



Automated, integrated, and simplified fax

- **Flexible faxing capacity** is available as required, providing a robust solution that can be implemented for individuals, departments, divisions, or entire enterprises. On Demand faxing has no traffic restrictions. Peak faxing such as end-of-month invoice batches are easily handled. Without having to wade through monthly telecom bills, tracking fax costs become easy
- **Simplify your infrastructure** by eliminating telephony investments:
 - No PBX upgrades
 - No additional dedicated telephone lines
 - No fax boards or modems
 - No maintenance costs
- **24/7 monitoring** with multiple redundant backup systems to minimize the possibility of downtime or delivery failures

- Seamless integration with existing desktop and enterprise applications ensures that Fax on Demand is easy to implement and easy to use. Fax on Demand is quickly installed with no custom programming, no disruption of existing business processes, and no changes to existing file formats. Fax on Demand provides sent notification within existing applications, so you always know if a fax has arrived.

Maximize flexibility with Esker DeliveryWare

Esker DeliveryWare offers many added-value features that make faxing business documents a highly efficient and effective business process.

Esker DeliveryWare features include:

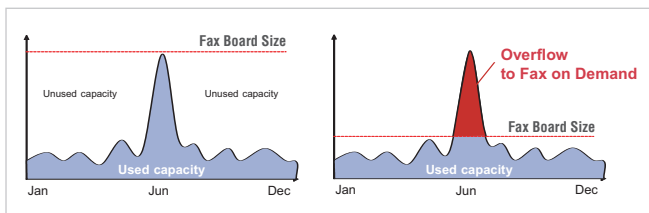
- **Direct integration** with leading enterprise applications including ERP, CRM, and SCM

- **Seamless incorporation** with existing systems and processes
- **Ability to format raw data** into new, professional-looking business documents
- **Electronic document delivery** using intelligent routing rules, through Fax on Demand, Mail on Demand, email, archive, and more

Overflow to Fax on Demand

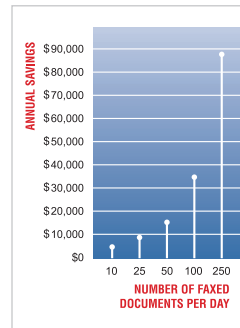
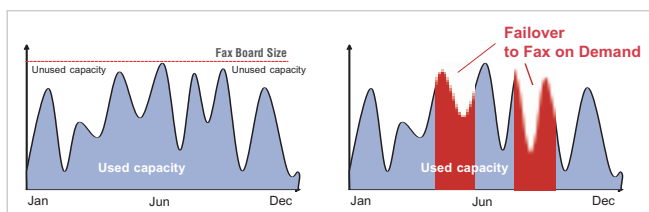
With Fax on Demand, you can intelligently distribute fax loads among local fax boards or fax on Demand Services. The distribution occurs following predefined rules based on fax status, account, CSID, priority, and fax number location.

This feature allows selecting a **smaller fax board** and offers **better handling of fax peaks** and **unplanned fax/mailings**.



Failover to Fax on Demand

With Esker DeliveryWare you can failover on Fax on Demand Services if local fax boards are not responding, ensuring fax distribution continuity.



Fax on Demand always costs less

Flexible pay-as-you-go payment options allow you to only pay for what you use on a per fax basis, providing complete cost predictability and control. Whatever capacity you require and no matter how you calculate the costs and savings, Fax on

Demand always works out less expensive than internal fax:

- **Enable automated faxing** directly from enterprise applications - as easily as printing documents or sending email
- **Eliminate workflow interruptions** and manual handling costs associated with manual printing, faxing, and waiting for confirmation
- **Equipment purchase** (printers, fax machines, fax boards) and maintenance costs, and ongoing materials costs of ink and paper, are **reduced significantly**
- **Telephony costs** for line installation and rental and ongoing costs of fax calls are **eliminated**
- There is **no need to pay for mostly unused extra peak capacity** through more dedicated fax lines and more equipment
- There are **no internal maintenance costs and no external maintenance fees**

Fax on Demand also provides a solid document communication foundation with additional e-document opportunities for delivery through email and Mail on Demand (an external, outsourced mail-room that provides fast, high-quality, cost-effective mail processing services).

For more information: